

SEA EAGLE

TECHNOLOGY DIVISION

Company Profile

An established, diversified group extending its proven technology division into the Kingdom of Saudi Arabia.

KINGDOM OF SAUDI ARABIA · IRAQ & KURDISTAN

Confidential · Prepared for Partnership Discussion · 2026

About Us

SEA EAGLE is a multifaceted company delivering high-quality products and reliable solutions across construction, lighting, trade, and premium consumer brands.

Over the past several years, we recognized technology and IT as one of the fastest-growing, most underserved sectors in the Iraqi market, and built a dedicated technology division around it. That division now delivers custom software, ERP/CRM/HRM systems, mobile and web development, cloud, cybersecurity, and AI/automation to clients across retail, logistics, and services in Iraq.

Having proven that capability locally, we are now expanding the technology division into Saudi Arabia as the next stage of an already-validated business line, backed by the stability of an established, diversified parent company.

We primarily target the private sector and corporate companies, retail and trade, and logistics, since we understand these sectors closely. In the long term, we aim to enter the government, municipal, and banking sectors once we've established our presence in the Saudi market.

5+

BUSINESS DIVISIONS

14

TECHNOLOGY SERVICES

20+

YEARS OF EXPERTISE

KSA

NEXT MARKET

INDUSTRIES WE SERVE

Retail	Logistics	Services	Trade	Construction	Lighting
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Twenty years of proven delivery stand behind every commitment we make in the Kingdom.

02 / ROADMAP & DIRECTION

Goals & Vision

Goals & Objectives

A staged, disciplined entry into the Kingdom, built to compound, not to sprint.

01

Near-term

Year 1

- Establish a licensed Saudi legal entity with full regulatory and tax compliance.
- Secure two to three anchor clients in retail, logistics, or services.
- Open a Riyadh-based delivery team combining local hires and transferred senior engineers.

02

Medium-term

Years 2 to 3

- Scale the Saudi team and shift the majority of delivery in-Kingdom.
- Raise Saudization above required thresholds through structured hiring and training.
- Build recurring revenue through managed services, support, and ERP retainers.

03

Long-term

Years 3 to 5+

- Position SEA EAGLE as a recognized mid-market enterprise systems partner in the Kingdom.
- Develop a Saudi-led leadership bench and a sustainable local talent pipeline.
- Align delivery capability with Vision 2030 digital transformation priorities.

Vision & Mission

VISION

Where we are going

To extend SEA EAGLE's proven technology division into Saudi Arabia and become a trusted, locally rooted technology partner: one whose systems quietly run the daily operations of the Kingdom's growing businesses.

MISSION

How we get there

To deliver enterprise-grade software, systems, and digital infrastructure in Saudi Arabia with the discipline of an established group: hiring and training locally, committing for the long term, and holding to what we have already proven.

Aligned with the ambitions of

SAUDI VISION 2030

03 / PEOPLE & PRINCIPLES

Values & Growth

Core Values

01 Proven Before Promised We only offer capabilities we already deliver for live clients today.	02 Backed by a Stable Parent A diversified group underwrites our commitments and our balance sheet.	03 Long-term Commitment We enter markets to stay, invest, and build, never for a single contract.
04 Transparency Clear scope, clear pricing, clear reporting. No surprises mid-project.	05 Localization First Saudi talent, Saudi presence, and systems built for local business reality.	

Youth Development & Training

Building Saudi capability alongside every contract we deliver.	
Knowledge Transfer Model Senior engineers pair with local hires on live projects until full ownership transfers.	Local Internship Pipeline Structured internships with Saudi universities and technical institutes feeding real hiring.
Structured Saudization Roadmap Year-by-year targets that raise Saudi headcount and seniority, not just numbers.	HRDF Alignment Training and employment programs designed to align with HRDF frameworks and support.

04 / CAPABILITIES

Our Services

Fourteen delivery capabilities, already operating for clients today.

01 Software Development & Custom Systems Systems built around how your business actually works, not off-the-shelf compromises.	02 ERP, CRM & HRM Solutions One connected view of finance, customers, and people across every branch.
03 Mobile Application Development Android and iOS apps that put your service directly in the customer's hand.	04 Website Design & Development Corporate web presence that reflects the standing of the business behind it.
05 E-Commerce Development Online sales channels with payments, inventory, and fulfilment fully joined up.	06 UI/UX Design Interfaces staff learn in minutes, cutting training cost and daily errors.
07 Cloud Computing Services Infrastructure that scales with demand and stays available when it matters.	08 Cybersecurity Solutions Protecting company data, operations, and reputation from avoidable loss.
09 AI, Agentic AI & Automation Automating repetitive work so teams spend their hours on revenue.	10 Network Infrastructure & Support Reliable connectivity and responsive support that keeps sites running.
11 POS Systems & Retail Technology Faster checkout and accurate, real-time visibility over every branch.	12 Warehouse Management (RFID) RFID-driven stock accuracy that removes guesswork from inventory.
13 Digital Transformation Consulting A practical roadmap from manual processes to measurable digital operations.	14 Digital Marketing & Branding Brand and campaigns that turn market presence into qualified demand.

Every capability above is live for clients today, ready to scale into the Saudi market.

SEA EAGLE

Technology Division

We look forward to building the Kingdom's next generation of enterprise systems together.

www.seaeagle.tech

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